

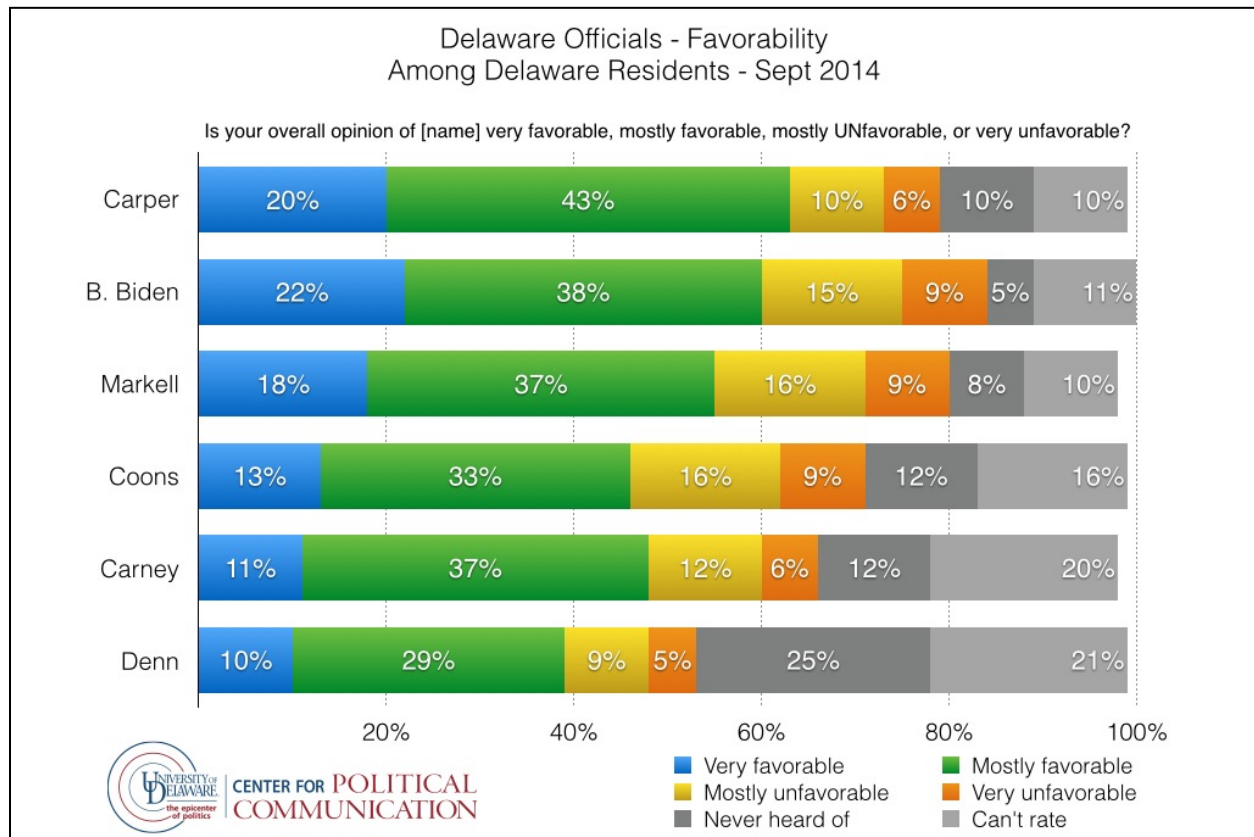


Poll: Delawareans Rate Their Elected Officials Highly

October 2, 2014

For more information or to discuss the results, contact: Andrea Boyle Tippett, Office of Communication and Marketing (302) 831-1421.

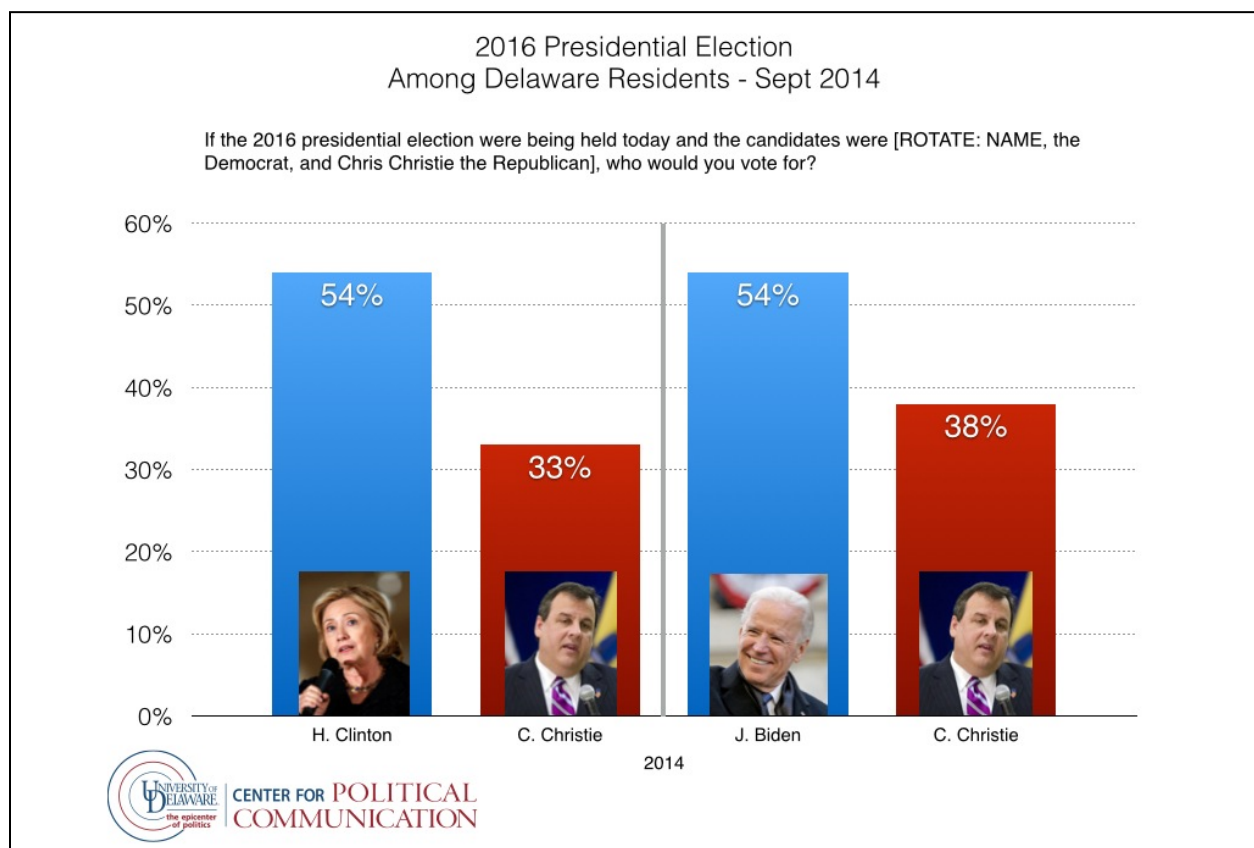
A new poll by the University of Delaware's Center for Political Communication shows that outgoing Delaware Attorney General Beau Biden, a Democrat who has announced plans to run for Governor, is viewed favorably by 60% of Delawareans. Only 24% view him unfavorably. Majorities in all three Delaware counties rated him favorably, suggesting he could be a formidable candidate in the 2016 gubernatorial election. A September 2013 poll, also conducted by the University of Delaware's Center for Political Communication, found that 64% of Delawareans viewed Beau Biden favorably and 17% viewed him unfavorably.



The poll reveals that Governor Jack Markell, also a Democrat, is viewed favorably by 55% of Delawareans and unfavorably by 25%. In September 2013, 62% of Delawareans viewed him favorably and 18% viewed him unfavorably. Markell is not up for reelection.

Lt. Gov. Matt Denn, a Democrat who is running for Attorney General in next month's election, is viewed favorably by 39% of Delawareans and unfavorably by 13%, giving him an almost a three-to-one margin among those who provided a rating of him. However, 46% of Delawareans said they had never heard of him or could not rate him. The 2013 poll did not ask about Denn.

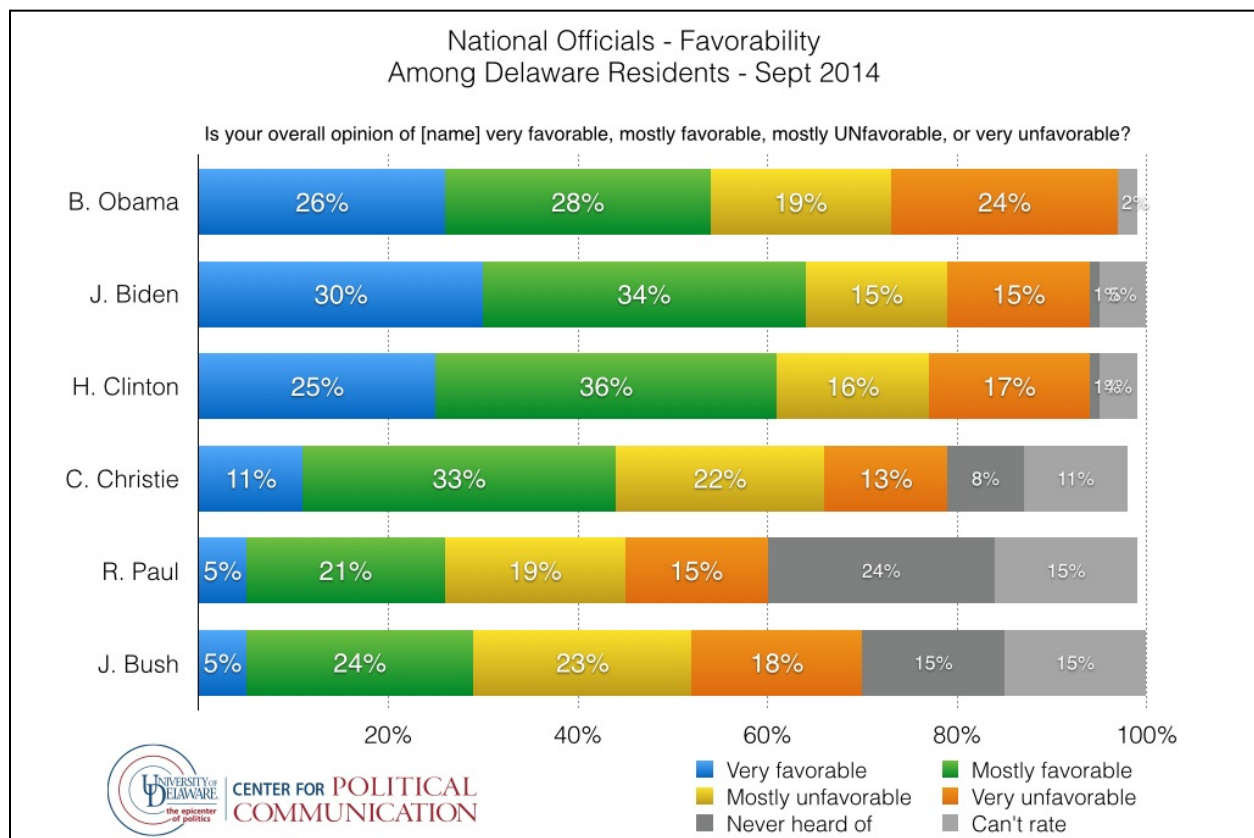
The poll shows that Senator Tom Carper, a Democrat, remains the most popular member of Delaware's Congressional delegation. Fully 63% of Delawareans view him favorably, while 16% view him unfavorably. Senator Chris Coons, a Democrat who is running for reelection next month, is viewed favorably by 45% and unfavorably by 26%. Representative John Carney, another Democrat who is currently running for reelection, is viewed favorably by 49% and unfavorably by 17%. Favorably ratings for Carper, Coons, and Carney have changed little from September 2013.



If the next presidential election were held today, either former Secretary of State Hillary Clinton or Vice President Joe Biden would handily defeat New Jersey Governor Chris Christie in Delaware. Both Biden and Christie are University of Delaware alumni, but if they ran head-to-head in Delaware, Biden would crush Christie, 54% to 38%.

Most Delawareans hold positive views of both Hillary Clinton and Joe Biden. Fully 64% view the Vice President favorably, and 61% view Clinton favorably. Their ratings have changed little from September 2013. In contrast, Christie's favorability has declined 13 points in the past year, from 57% to 44%. Even so, Delawareans still view Christie more favorably than two other potential

Republican presidential contenders. Only 29% of Delaware residents view former Florida Governor Jeb Bush favorably, and just 26% view Senator Rand Paul of Kentucky favorably.



About the study

The National Agenda Opinion Project research was funded by the University of Delaware's Center for Political Communication (CPC) and the William P. Frank Foundation. The study was supervised by the CPC's Associate Director, Paul Brewer, a professor in the Departments of Communication and Political Science & International Relations.

Results are based on telephone interviews with a representative sample of 902 adults residing in the state of Delaware. Telephone interviews were conducted via landline (n=450) and cell phone (n=452 including 190 without a landline phone). The survey was conducted by Princeton Survey Research Associates International, and the interviews were administered in English by Princeton Data Source. The data were collected from September 10 - 22, 2014. Statistical results are weighted to correct known demographic discrepancies. The margin of sampling error for the complete set of weighted data is ± 3.9 percentage points. Results for the Clinton vs. Christie and Biden vs. Christie questions were based on half samples. Results based on subsamples have larger margins of error. Some totals in the text differ slightly from the percentages in the tables and figures due to rounding.

Readers should be aware that in addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Please contact Paul Brewer at (302) 831-7771 for more details about the survey's methodology.

UNIVERSITY OF DELAWARE CENTER FOR POLITICAL COMMUNICATION
SEPTEMBER 2014 NATIONAL AGENDA POLL
FINAL TOPLINE
September 10-22, 2014
N = 902 DE Residents

Is your overall opinion of Governor Jack Markell very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	2014 DE Residents	2013 DE Residents
Very favorable	18%	19%
Mostly favorable	37%	43%
Mostly unfavorable	16%	11%
Very unfavorable	9%	7%
Never heard of (volunteered)	8%	9%
Can't rate (volunteered)	10%	11%
Refused (volunteered)	1%	1%
TOTAL	100%	100%

Is your overall opinion of Lieutenant Governor Matt Denn very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	2014 DE Residents
Very favorable	10%
Mostly favorable	29%
Mostly unfavorable	9%
Very unfavorable	5%
Never heard of (volunteered)	25%
Can't rate (volunteered)	21%
Refused (volunteered)	1%
TOTAL	100%

Is your overall opinion of State Attorney General Beau Biden very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	2014 DE Residents	2013 DE Residents
Very favorable	22%	24%
Mostly favorable	38%	41%
Mostly unfavorable	15%	9%
Very unfavorable	9%	8%
Never heard of (volunteered)	5%	7%
Can't rate (volunteered)	11%	12%
Refused (volunteered)	1%	0%
TOTAL	100%	100%

Is your overall opinion of Senator Chris Coons very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	2014 DE Residents	2013 DE Residents
Very favorable	13%	13%
Mostly favorable	33%	34%
Mostly unfavorable	16%	15%
Very unfavorable	9%	9%
Never heard of (volunteered)	12%	15%
Can't rate (volunteered)	16%	15%
Refused (volunteered)	2%	0%
TOTAL	100%	100%

Is your overall opinion of Senator Tom Carper very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	2014 DE Residents	2013 DE Residents
Very favorable	20%	21%
Mostly favorable	43%	40%
Mostly unfavorable	10%	13%
Very unfavorable	6%	6%
Never heard of (volunteered)	10%	10%
Can't rate (volunteered)	10%	9%
Refused (volunteered)	1%	0%
TOTAL	100%	100%

Is your overall opinion of Representative John Carney very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	2014 DE Residents	2013 DE Residents
Very favorable	11%	11%
Mostly favorable	37%	36%
Mostly unfavorable	12%	13%
Very unfavorable	6%	6%
Never heard of (volunteered)	12%	17%
Can't rate (volunteered)	20%	17%
Refused (volunteered)	2%	0%
TOTAL	100%	100%

Is your overall opinion of Barack Obama very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	2014 DE Residents	2013 DE Residents
Very favorable	26%	29%
Mostly favorable	28%	31%
Mostly unfavorable	19%	13%
Very unfavorable	24%	21%
Never heard of (volunteered)	0%	0%
Can't rate (volunteered)	2%	5%
Refused (volunteered)	1%	1%
TOTAL	100%	100%

Is your overall opinion of Joe Biden very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	2014 DE Residents	2013 DE Residents
Very favorable	30%	30%
Mostly favorable	34%	35%
Mostly unfavorable	15%	13%
Very unfavorable	15%	15%
Never heard of (volunteered)	1%	3%
Can't rate (volunteered)	4%	4%
Refused (volunteered)	1%	0%
TOTAL	100%	100%

Is your overall opinion of Hillary Clinton very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	2014 DE Residents	2013 DE Residents
Very favorable	25%	28%
Mostly favorable	36%	37%
Mostly unfavorable	16%	13%
Very unfavorable	17%	15%
Never heard of (volunteered)	1%	1%
Can't rate (volunteered)	4%	6%
Refused (volunteered)	1%	0%
TOTAL	100%	100%

Is your overall opinion of Chris Christie very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	2014 DE Residents	2013 DE Residents
Very favorable	11%	17%
Mostly favorable	33%	40%
Mostly unfavorable	22%	16%
Very unfavorable	13%	8%
Never heard of (volunteered)	8%	7%
Can't rate (volunteered)	11%	12%
Refused (volunteered)	2%	0%
TOTAL	100%	100%

Is your overall opinion of Rand Paul very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	2014 DE Residents
Very favorable	5%
Mostly favorable	21%
Mostly unfavorable	19%
Very unfavorable	15%
Never heard of (volunteered)	24%
Can't rate (volunteered)	15%
Refused (volunteered)	2%
TOTAL	100%

Is your overall opinion of Jeb Bush very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	2014 DE Residents
Very favorable	5%
Mostly favorable	24%
Mostly unfavorable	23%
Very unfavorable	18%
Never heard of (volunteered)	15%
Can't rate (volunteered)	15%
Refused (volunteered)	2%
TOTAL	100%

If the 2016 presidential election were being held today and the candidates were [ROTATE: Hillary Clinton the Democrat and Chris Christie the Republican], who would you vote for? (N = 440 for 2014)

	2014 DE Residents	2013 DE Residents
Hillary Clinton	54%	53%
Chris Christie	33%	36%
Neither/Other candidate (volunteered)	8%	7%
Don't know/refused (volunteered)	5%	4%
TOTAL	100%	100%

If the 2016 presidential election were being held today and the candidates were [ROTATE: Joe Biden the Democrat and Chris Christie the Republican], who would you vote for? (N = 440 for 2014)

	2014 DE Residents	2013 DE Residents
Joe Biden	54%	53%
Chris Christie	38%	34%
Neither/Other candidate (volunteered)	5%	8%
Don't know/refused (volunteered)	3%	5%
TOTAL	100%	100%

In politics today, do you consider yourself a Republican, Democrat, or Independent?

	2014 DE Residents	2013 DE Residents
Republican	22%	22%
Democrat	36%	40%
Independent	37%	34%
No preference (volunteered)	3%	3%
Other party (volunteered)	0%	0%
Don't know/refused (volunteered)	2%	1%
TOTAL	100%	100%

DETAILED DEMOGRAPHIC TABLES

Is your overall opinion of Governor Jack Markell very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	Very Fa- vorable	Mostly favorable	Mostly un- favorable	Very unfa- vorable	Never heard of	Can't rate	Refused
GENDER							
Men	17%	37%	17%	12%	7%	9%	1%
Women	19%	38%	15%	7%	8%	12%	1%
PARTY							
Republicans	10%	35%	26%	17%	2%	9%	2%
Democrats	27%	42%	9%	3%	10%	9%	0%
Independents	15%	37%	18%	11%	8%	10%	1%
COUNTY							
Kent	20%	28%	19%	14%	8%	10%	0%
New Castle	19%	39%	14%	9%	9%	10%	1%
Sussex	15%	41%	20%	8%	5%	11%	1%

Is your overall opinion of Lieutenant Governor Matt Denn very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	Very Fa- vorable	Mostly favorable	Mostly un- favorable	Very unfa- vorable	Never heard of	Can't rate	Refused
GENDER							
Men	11%	30%	10%	6%	21%	20%	1%
Women	10%	28%	7%	4%	29%	21%	1%
PARTY							
Republicans	8%	29%	15%	5%	17%	26%	1%
Democrats	15%	28%	4%	3%	32%	17%	1%
Independents	7%	32%	10%	6%	21%	22%	2%
COUNTY							
Kent	12%	29%	10%	8%	25%	14%	1%
New Castle	11%	28%	8%	6%	27%	19%	2%
Sussex	8%	31%	9%	2%	21%	29%	1%

Is your overall opinion of State Attorney General Beau Biden very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	Very Fa- vorable	Mostly favorable	Mostly un- favorable	Very unfa- vorable	Never heard of	Can't rate	Refused
GENDER							
Men	18%	40%	18%	11%	3%	9%	1%
Women	25%	37%	12%	7%	6%	12%	1%
PARTY							
Republicans	10%	31%	32%	15%	2%	9%	2%
Democrats	36%	39%	6%	6%	4%	9%	1%
Independents	16%	43%	15%	9%	5%	10%	2%
COUNTY							
Kent	18%	35%	16%	15%	5%	8%	3%
New Castle	23%	38%	14%	8%	6%	11%	1%
Sussex	20%	44%	15%	6%	2%	11%	2%

Is your overall opinion of Senator Chris Coons very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	Very Fa- vorable	Mostly favorable	Mostly un- favorable	Very unfa- vorable	Never heard of	Can't rate	Refused
GENDER							
Men	11%	35%	19%	12%	11%	12%	1%
Women	14%	31%	14%	7%	12%	20%	2%
PARTY							
Republicans	4%	31%	22%	15%	9%	17%	2%
Democrats	24%	33%	11%	7%	10%	13%	2%
Independents	7%	33%	19%	9%	12%	18%	1%
COUNTY							
Kent	10%	30%	16%	12%	10%	17%	5%
New Castle	13%	36%	17%	10%	10%	14%	1%
Sussex	13%	26%	16%	7%	17%	21%	1%

Is your overall opinion of Senator Tom Carper very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	Very Fa- vorable	Mostly favorable	Mostly un- favorable	Very unfa- vorable	Never heard of	Can't rate	Refused
GENDER							
Men	16%	48%	10%	8%	9%	8%	2%
Women	24%	38%	11%	3%	10%	13%	1%
PARTY							
Republicans	15%	41%	19%	10%	5%	10%	1%
Democrats	30%	41%	6%	2%	10%	9%	2%
Independents	14%	48%	10%	6%	11%	10%	2%
COUNTY							
Kent	22%	40%	7%	5%	12%	10%	5%
New Castle	21%	42%	11%	6%	10%	9%	1%
Sussex	15%	46%	11%	7%	6%	13%	2%

Is your overall opinion of Representative John Carney very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	Very Fa- vorable	Mostly favorable	Mostly un- favorable	Very unfa- vorable	Never heard of	Can't rate	Refused
GENDER							
Men	12%	39%	15%	7%	10%	16%	2%
Women	11%	36%	8%	4%	15%	24%	3%
PARTY							
Republicans	4%	34%	19%	10%	8%	23%	2%
Democrats	20%	40%	6%	3%	12%	17%	2%
Independents	8%	38%	13%	5%	14%	20%	2%
COUNTY							
Kent	10%	36%	15%	7%	8%	17%	7%
New Castle	12%	38%	10%	6%	14%	19%	1%
Sussex	10%	36%	15%	4%	11%	24%	1%

Is your overall opinion of Barack Obama very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	Very Favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Never heard of	Can't rate	Refused
GENDER							
Men	23%	29%	19%	28%	0%	1%	0%
Women	28%	28%	20%	20%	0%	3%	1%
PARTY							
Republicans	4%	11%	36%	48%	0%	0%	1%
Democrats	49%	36%	6%	5%	1%	3%	0%
Independents	15%	31%	23%	27%	27%	2%	1%
COUNTY							
Kent	18%	21%	31%	27%	0%	2%	2%
New Castle	29%	31%	16%	20%	0%	3%	1%
Sussex	22%	27%	19%	30%	1%	1%	1%

Is your overall opinion of Joe Biden very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	Very Favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Never heard of	Can't rate	Refused
GENDER							
Men	27%	35%	17%	17%	1%	3%	1%
Women	33%	34%	13%	13%	1%	6%	1%
PARTY							
Republicans	10%	22%	29%	32%	0%	5%	1%
Democrats	49%	37%	4%	3%	2%	5%	0%
Independents	25%	38%	17%	16%	1%	2%	1%
COUNTY							
Kent	23%	30%	21%	20%	0%	3%	2%
New Castle	34%	33%	14%	12%	2%	6%	0%
Sussex	25%	40%	14%	18%	2%	2%	0%

Is your overall opinion of Hillary Clinton very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	Very Favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Never heard of	Can't rate	Refused
GENDER							
Men	20%	36%	19%	20%	1%	3%	1%
Women	30%	35%	14%	13%	1%	5%	2%
PARTY							
Republicans	8%	25%	31%	36%	0%	1%	1%
Democrats	43%	41%	5%	3%	2%	6%	1%
Independents	17%	39%	19%	19%	1%	4%	2%
COUNTY							
Kent	16%	29%	23%	22%	2%	5%	3%
New Castle	29%	35%	15%	14%	1%	5%	1%
Sussex	21%	41%	16%	19%	1%	2%	1%

Is your overall opinion of Chris Christie very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	Very Favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Never heard of	Can't rate	Refused
GENDER							
Men	10%	36%	23%	13%	7%	7%	4%
Women	12%	30%	20%	14%	9%	14%	1%
PARTY							
Republicans	16%	43%	19%	7%	5%	8%	3%
Democrats	9%	25%	26%	18%	10%	11%	1%
Independents	11%	34%	21%	12%	8%	11%	3%
COUNTY							
Kent	17%	28%	17%	14%	8%	14%	3%
New Castle	11%	34%	24%	14%	7%	8%	2%
Sussex	8%	32%	21%	12%	12%	14%	2%

Is your overall opinion of Rand Paul very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	Very Favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Never heard of	Can't rate	Refused
GENDER							
Men	7%	26%	19%	16%	18%	13%	1%
Women	3%	17%	18%	13%	29%	17%	2%
PARTY							
Republicans	7%	35%	15%	9%	16%	15%	3%
Democrats	4%	12%	21%	24%	28%	11%	1%
Independents	5%	23%	20%	11%	22%	18%	1%
COUNTY							
Kent	4%	29%	10%	21%	22%	12%	3%
New Castle	5%	19%	23%	14%	23%	16%	1%
Sussex	6%	22%	15%	13%	27%	15%	2%

Is your overall opinion of Jeb Bush very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	Very Favorable	Mostly favorable	Mostly unfavorable	Very unfavorable	Never heard of	Can't rate	Refused
GENDER							
Men	5%	28%	21%	19%	13%	13%	2%
Women	5%	20%	24%	17%	16%	16%	2%
PARTY							
Republicans	10%	41%	17%	7%	9%	15%	1%
Democrats	3%	13%	31%	27%	14%	12%	1%
Independents	5%	26%	20%	15%	16%	16%	2%
COUNTY							
Kent	5%	22%	22%	19%	13%	16%	5%
New Castle	4%	24%	25%	17%	15%	15%	1%
Sussex	7%	27%	18%	19%	15%	13%	2%

If the 2016 presidential election were being held today and the candidates were [ROTATE: Hillary Clinton the Democrat and Chris Christie the Republican], who would you vote for? (N = 440 for 2014)

	Hillary Clinton	Chris Christie	Neither/Other	Don't know/Refused
GENDER				
Men	52%	34%	9%	5%
Women	56%	32%	8%	5%
PARTY				
Republicans	26%	65%	5%	3%
Democrats	83%	9%	4%	4%
Independents	46%	39%	9%	7%
COUNTY				
Kent	42%	40%	13%	5%
New Castle	59%	31%	5%	6%
Sussex	51%	34%	12%	3%

If the 2016 presidential election were being held today and the candidates were [ROTATE: Joe Biden the Democrat and Chris Christie the Republican], who would you vote for? (N = 440 for 2014)

	Joe Biden	Chris Christie	Neither/Other	Don't know/Refused
GENDER				
Men	48%	45%	6%	1%
Women	60%	31%	4%	4%
PARTY				
Republicans	16%	77%	5%	2%
Democrats	84%	11%	3%	2%
Independents	52%	39%	5%	4%
COUNTY				
Kent	41%	51%	1%	6%
New Castle	55%	37%	5%	2%
Sussex	62%	29%	8%	2%