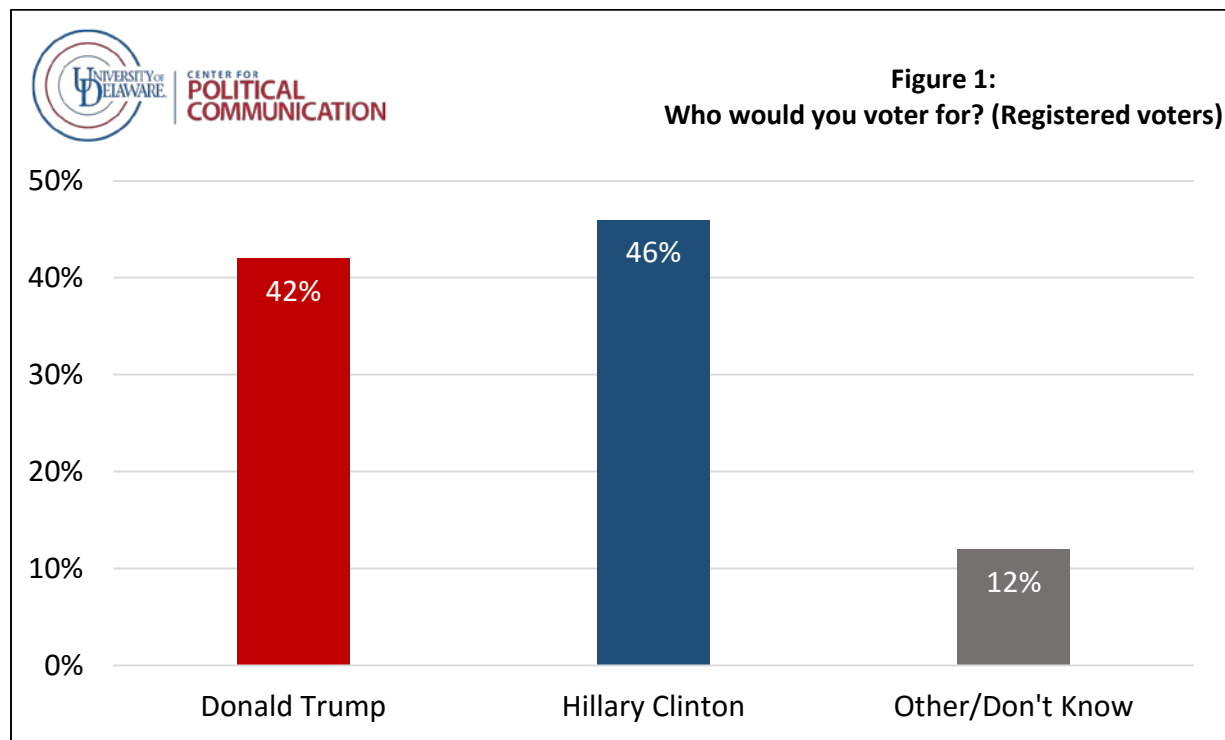**National survey shows Clinton at 46% and Trump at 42% as the Republican National Convention ends and the Democratic National Convention begins**
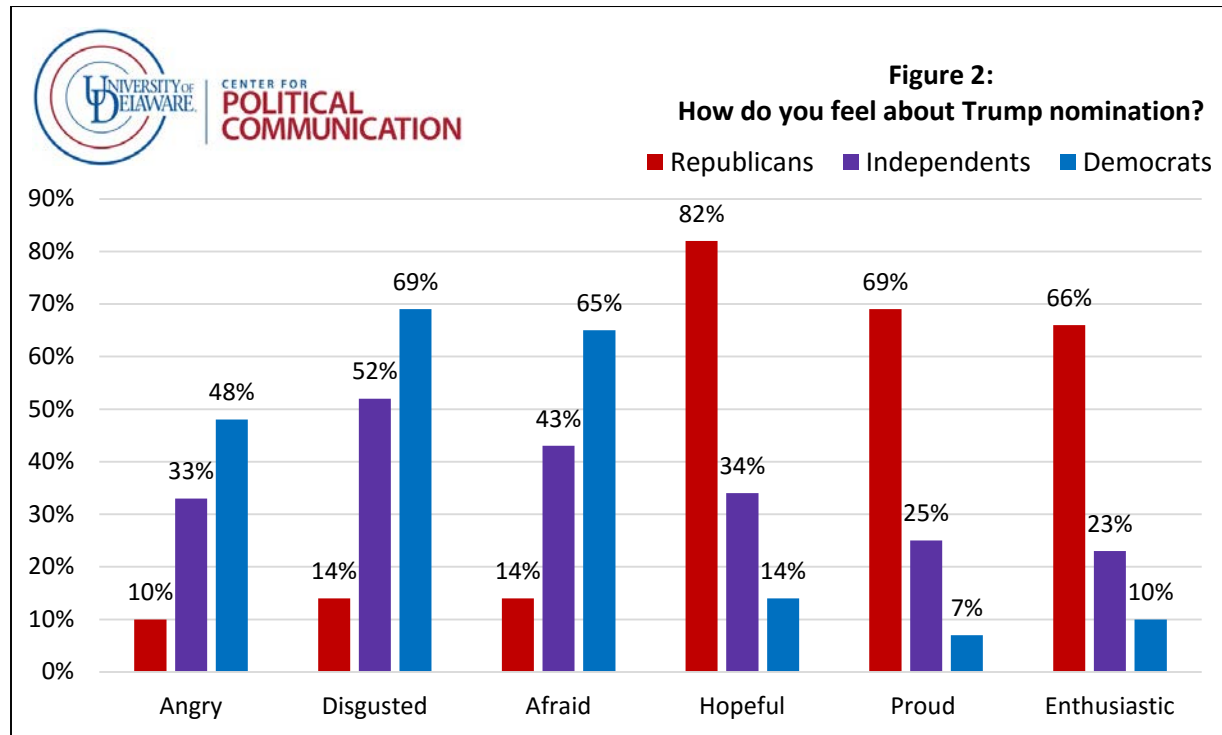
FOR IMMEDIATE RELEASE
July 25, 2016

For more information or to discuss the results, contact: Peter Bothum, Office of Communications and Public Affairs (302) 831-1418

A new University of Delaware Center for Political Communication survey finds that 46% of registered voters would vote for Democratic candidate Hillary Clinton and 42% would vote for Republican candidate Donald Trump, if the presidential election were being held today. The nationally representative telephone survey, conducted on July 21-24, 2016, interviewed 1,000 adult U.S. respondents by landline and cell phone, including 818 registered voters.

Figure 1:
Who would you voter for? (Registered voters)

Donald Trump	42%
Hillary Clinton	46%
Other/Don't Know	12%

Almost half of all respondents (47%) say they feel "disgusted" about the Republican Party's nomination of Trump. This is the most common feeling about Trump's nomination, followed by "afraid" (42%), "hopeful" (40%), "proud" (31%), "angry" (31%), and "enthusiastic" (30%). Among Republicans, 82% feel hopeful and 69% feel proud, versus only 14% who feel disgusted or afraid. Meanwhile, 69% of Democrats feel disgusted and 65% feel afraid, whereas only 14% feel hopeful and 7% feel proud.

Figure 2:
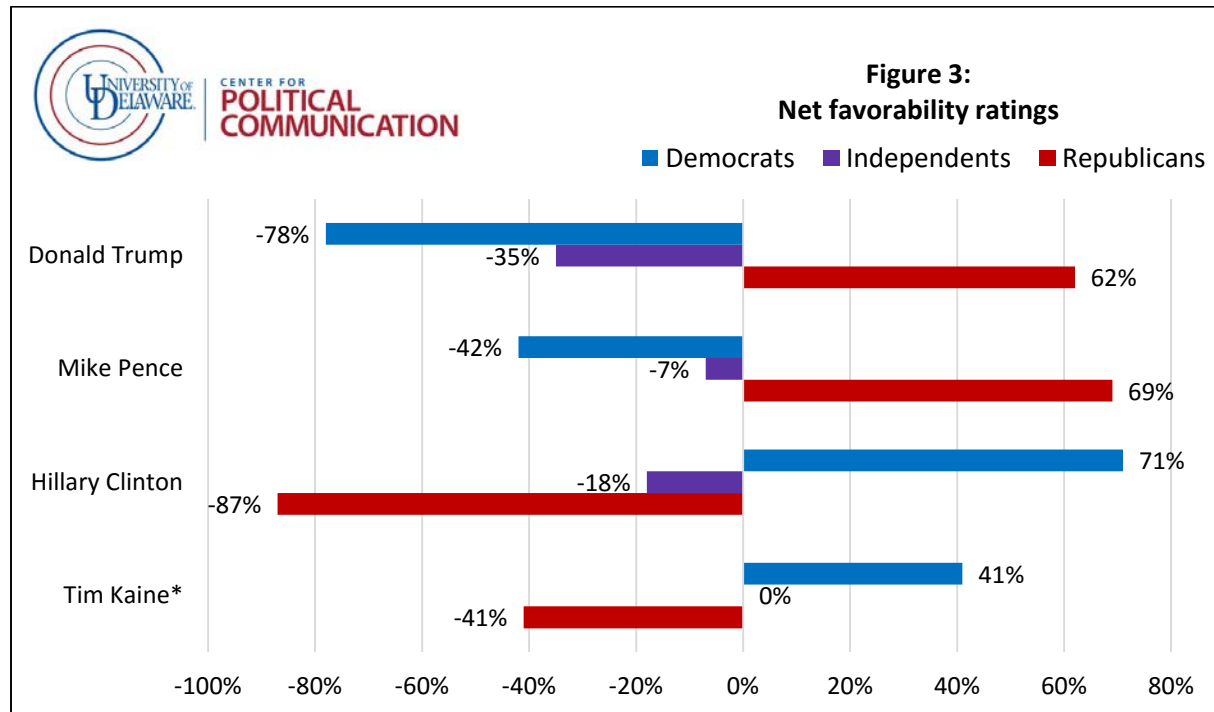How do you feel about Trump nomination?

Most Trump and Clinton supporters would be very disappointed if their candidate lost. Among those saying they would vote for Trump, 70% would very disappointed and another 17% would be somewhat disappointed. Among Clinton voters, 67% would be very disappointed and 19% would be somewhat disappointed.

Among all those surveyed, 59% have an unfavorable opinion of Trump (with 43% saying very unfavorable and 16% saying mostly unfavorable), compared to 37% who have a favorable opinion (18% very/19% mostly). Republican vice presidential nominee Mike Pence fares better, with 40% viewing him favorably (19% very/21% mostly) and 37% viewing him unfavorably (21% very/16% mostly).

On the Democratic side, 51% have an unfavorable opinion of Clinton (36% very/15% mostly) versus 43% who view her favorably (19% very/24% mostly). Of the respondents interviewed on July 23-24 (N = 506), 37% have a favorable opinion of Democratic vice presidential nominee Tim Kaine (12% very/25% mostly) and 31% view him unfavorably (18% very/13% mostly).

Opinions split sharply across party lines for all four candidates, particularly Trump and Clinton. Among Republicans, 80% view Trump favorably and only 18% view him unfavorably. In contrast, 93% of Republicans have an unfavorable opinion of Clinton, with only 6% holding a favorable opinion. Of the Democrats surveyed, 9% view Trump favorably, whereas 87% view him unfavorably. Meanwhile, 83% of Democrats view Clinton favorably versus 12% who view her unfavorably. Independents rate Pence, Clinton, and (especially) Trump more negatively than positively, but split evenly on Kaine.

Figure 3:
Net favorability ratings
Democrats | Independents | Republicans

Donald Trump: Democrats -78%, Independents -35%, Republicans 62%
Mike Pence: Democrats -42%, Independents -7%, Republicans 69%
Hillary Clinton: Democrats 71%, Independents -18%, Republicans -87%
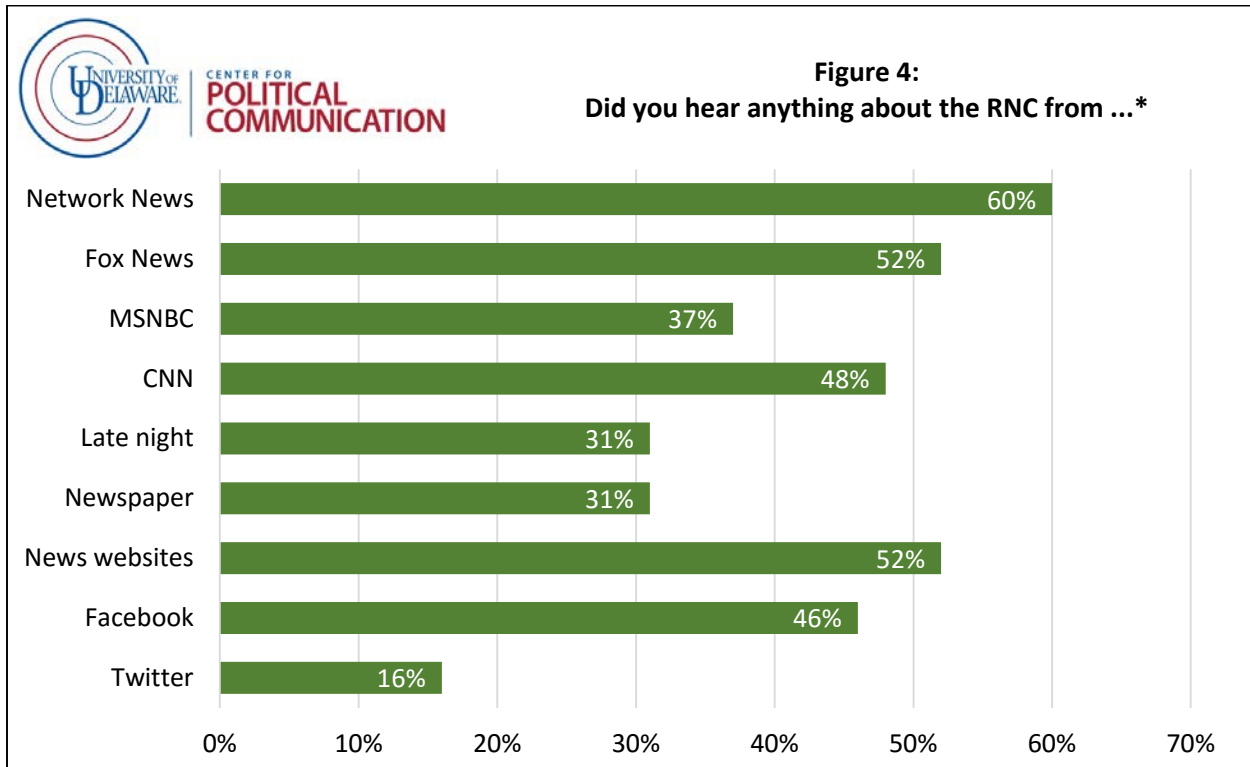Tim Kaine*: Democrats 41%, Independents 0%, Republicans -41%

* July 23-24 only.

Around a quarter of respondents (26%) say they followed the Republican National Convention very closely and 34% followed it somewhat closely, with 19% following it not very closely and 20% not following it at all.

Of the respondents following the convention (N = 845), almost half (46%) say they heard something about it on Facebook. Only 16% say they heard something about the convention from Twitter.

Almost two-thirds of those surveyed (64%) could correctly identify Cleveland as the city hosting the Republican National Convention. Around four in ten (41%) knew that Governor John Kasich did not attend the convention. Only around a quarter (24%) could correctly identify actor Scott Baio as a convention speaker.

Figure 4:
Did you hear anything about the RNC from ...*

Source	Percentage
Network News	60%
Fox News	52%
MSNBC	37%
CNN	48%
Late night	31%
Newspaper	31%
News websites	52%
Facebook	46%
Twitter	16%

* Results for respondents following the RNC very closely, somewhat closely, or not too closely.

About the study

The National Agenda Opinion Project research was funded by the University of Delaware's Center for Political Communication (CPC) and the William P. Frank Foundation. The study was supervised by the CPC's Director, Paul Brewer, a professor in the Departments of Communication and Political Science & International Relations.

Results are based on telephone interviews with a representative national sample of 1,000 adult U.S. residents. Telephone interviews were conducted by landline (500) and cell phone (500, including 278 without a landline phone). The survey was conducted from July 21-24, 2016, by Princeton Survey Research Associates International. The survey included one day of interviews conducted before Trump's nomination acceptance speech and two days of interviews conducted after Clinton announced her selection of Tim Kaine as her vice presidential running mate. Statistical results are weighted to correct known demographic discrepancies. The margin of sampling error for the complete set of weighted data is ± 4.0 percentage points.

Readers should be aware that in addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Please contact Paul Brewer at (302) 831-7771 for more details about the survey's methodology.

UNIVERSITY OF DELAWARE CENTER FOR POLITICAL COMMUNICATION
JULY 2016 NATIONAL AGENDA POLL
Final Topline Results
July 21-24, 2016
N = 1,000 U.S. adults, age 18 or older

LANDLINE INTRODUCTION:
Hello, my name is _____ and I'm calling for Princeton Survey Research. We're conducting a study about some important issues today, and would like to include your household. [RANDOMIZE RESPONDENT SELECTION: May I please speak with the YOUNGEST ADULT MALE, age 18 or older, who is now at home? (IF NO MALE AT HOME NOW, ASK: May I please speak with the YOUNGEST ADULT FEMALE, age 18 or older, who is now at home?) / May I please speak with the YOUNGEST ADULT FEMALE, age 18 or older, who is now at home? (IF NO FEMALE AT HOME NOW, ASK: May I please speak with the YOUNGEST ADULT MALE, age 18 or older, who is now at home?)]

CELL PHONE INTRO:
Hello, I am _____ calling for Princeton Survey Research. We're conducting a study about some important issues today. [IF RESPONDENT SAYS DRIVING/UNABLE TO TAKE CALL: Thank you. We will try you another time...]

CELL PHONE SCREENING INTERVIEW:
S1.   Are you under 18 years old, OR are you 18 or older? [CONTINUE IF 18 OR OLDER; ALL OTHERS TERMINATE]
READ TO ALL CELL PHONE – INTRODUCTION TO MAIN INTERVIEW: If you are now driving a car or doing any activity requiring your full attention, I need to call you back later. The first question is...

Notes: Due to rounding, percentages may not add to 100%.
An asterisk (*) indicates values less than 0.5%.
Volunteered responses are indicated by (VOL.).

REG   Which of these statements best describes you? [READ IN ORDER]

	%
Are you ABSOLUTELY CERTAIN that you are registered to vote at your current address	73
Are you PROBABLY registered, but there is a chance your registration has lapsed, OR	4
Are you NOT registered to vote at your current address?	23
(VOL.) Don't know/Refused	1

UDel1. How likely are you to vote in the presidential election this November? Will you definitely vote, probably vote, probably not vote, or definitely not vote?

	%
Definitely will vote	67
Probably will vote	11
Probably will not vote	7
Definitely will not vote	13
Don't know (VOL.)	2
Refused (VOL.)	*

Vote1   Now, suppose the 2016 presidential election were being held TODAY. If you had to choose between **[READ AND RANDOMIZE CLINTON/TRUMP]** who would you vote for?

Vote2   As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS VOTE1]**?

Based on Registered Voters (n=818)

	%
Hillary Clinton, the Democrat	46
Donald Trump, the Republican	42
Gary Johnson, Libertarian Party (VOL.)	1
Jill Stein, Green Party (VOL.)	1
Other candidate (VOL.)	2
Don't know (VOL.)	5
Refused (VOL.)	3

UDel2. If that candidate lost the election, do you think you would be very disappointed, somewhat disappointed, not too disappointed, or not at all disappointed?

> ***Based on those who chose a candidate (n=754)***
>
> | | % |
> |--------------------------|----|
> | Very disappointed | 67 |
> | Somewhat disappointed | 18 |
> | Not too disappointed | 4 |
> | Not at all disappointed | 9 |
> | Don't know (VOL.) | 2 |
> | Refused (VOL.) | * |

READ TO REGISTERED VOTERS: Now turning to some questions about Donald Trump and the Republican Party…

UDel3. Did you happen to vote in your state's REPUBLICAN presidential primary or caucus earlier this year, or not?

> ***Based on Registered Voters (n=818)***
>
> | | % |
> |--------------------|----|
> | Yes | 42 |
> | No | 58 |
> | Don't know (VOL.) | * |
> | Refused (VOL.) | * |

UDel4. Did you vote for Donald Trump or for a different candidate?

> ***Based on those who voted in Republican primary or caucus (n=380)***
>
> | | % |
> |-----------------------|----|
> | Donald Trump | 46 |
> | A different candidate | 48 |
> | Don't know (VOL.) | 3 |
> | Refused (VOL.) | 3 |

UDel5. Next, we have some questions about this week's Republican National Convention. How closely have you followed the Republican National Convention--very closely, somewhat closely, not very closely, or not at all?

	%
Very closely	26
Somewhat closely	34
Not very closely	19
Not at all	20
Don't know (VOL.)	1
Refused (VOL.)	*

UDel6. Did you hear anything about the Republican National Convention from each of the following sources? The first one is: **[INSERT ITEM; RANDOMIZE KEEPING ITEM BLOCKS TOGETHER]** – did you hear anything about the Republican National Convention from this source, or not? [**NEXT ITEM; IF NECESSARY**: Did you hear anything about the Republican National Convention from this source, or not?]

Based on those who followed convention very, somewhat or not very closely (n=845)

		% Yes
a.	National network evening news programs such as ABC World News, CBS Evening News or NBC Nightly News	60
b.	The Fox News Cable Channel	52
c.	MSNBC	37
d.	CNN	48
e.	Late night comedy shows such as The Late Show or The Daily Show	31
f.	A daily newspaper	31
g.	News websites	52
h.	Facebook	46
i.	Twitter	16

READ TO ALL: Next…

UDel7. Is your overall opinion of **[INSERT ITEM; RANDOMIZE ITEMS]** very favorable, mostly favorable, mostly unfavorable, or very unfavorable? How about **[NEXT NAME]**? **[IF NECESSARY:** Just in general, is your overall opinion of **[NAME]** very favorable, mostly favorable, mostly unfavorable, or very unfavorable?**] [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE']**

		Very favorable	Mostly favorable	Mostly Unfavorable	Very Unfavorable	Never heard of (VOL.)	Can't rate (VOL.)	Ref. (VOL.)
a.	Donald Trump	18	19	16	43	*	3	1
b.	Republican VP nominee Mike Pence	19	21	16	21	9	12	1
c.	Hillary Clinton	19	24	15	36	*	4	1

Item D asked 7/23-24 (n=506)

		Very favorable	Mostly favorable	Mostly Unfavorable	Very Unfavorable	Never heard of (VOL.)	Can't rate (VOL.)	Ref. (VOL.)
d.	Democratic VP nominee Tim Kaine	12	25	13	18	16	12	3

UDel8. In politics, people sometimes talk about liberal and conservative. Where would you place **[INSERT ITEM; RANDOMIZE ITEMS]** on a scale from 0 to 10 where 0 means very liberal and 10 means very conservative?

		0-4	5-6	7-10	DK (VOL.)	Ref. (VOL.)
a.	Donald Trump	21	20	49	7	2
b.	The Republican Party	14	18	60	7	1
c.	Yourself	25	28	43	4	1

QUESTIONS UDEL9 THROUGH UDEL11 WERE RANDOMIZED

UDel9. Please tell me how well each of the following describes DONALD TRUMP. The first one is: [**INSERT ITEM; RANDOMIZE ITEMS**] – does this describe Donald Trump very well, somewhat well, not too well, or not well at all? [**NEXT ITEM; IF NECESSARY**: Does this describe Donald Trump very well, somewhat well, not too well, or not well at all?]

	Very well	Somewhat well	Not too well	Not well at all	DK (VOL.)	Ref. (VOL.)
a. Supports free trade agreements	20	23	19	28	9	1
b. Supports government funding of Planned Parenthood	9	21	23	34	12	1
c. Supports a temporary ban on Muslims entering the U.S.	59	13	6	16	5	1

UDel10. Please tell me how well each of the following describes THE REPUBLICAN PARTY. The first one is: [**INSERT ITEM; RANDOMIZE ITEMS**] – does this describe the Republican Party very well, somewhat well, not too well, or not well at all? [**NEXT ITEM; IF NECESSARY**: Does this describe the Republican Party very well, somewhat well, not too well, or not well at all?]

	Very well	Somewhat well	Not too well	Not well at all	DK (VOL.)	Ref. (VOL.)
a. Supports free trade agreements	18	39	15	16	11	1
b. Supports government funding of Planned Parenthood	10	20	20	41	8	1
c. Supports a temporary ban on Muslims entering the U.S.	26	32	15	20	6	1

UDel11.Please tell me how well each of the following describes YOU. The first one is: [**INSERT ITEM; RANDOMIZE ITEMS**] – does this describe you very well, somewhat well, not too well, or not well at all? [**NEXT ITEM; IF NECESSARY**: Does this describe you very well, somewhat well, not too well, or not well at all?]

	Very well	Somewhat well	Not too well	Not well at all	DK (VOL.)	Ref. (VOL.)
a. Supports free trade agreements	25	41	14	13	7	1
b. Supports government funding of Planned Parenthood	35	25	11	25	4	*
c. Supports a temporary ban on Muslims entering the U.S.	22	18	14	41	4	1

UDel12.Now, please tell me how strongly you AGREE or DISAGREE with each of the following statements. The first one is: [**INSERT ITEM; RANDOMIZE ITEMS**] - do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with this statement? [**NEXT ITEM; IF NECESSARY**: Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?]

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	DK (VOL.)	Ref. (VOL.)
a. Public officials don't care much what people like you think	37	35	15	10	2	*
b. Sometimes politics and government seem so complicated that you can't really understand what's going on	26	35	22	16	1	*

UDel13.How do you feel about the Republican Party nominating Donald Trump for president? Do you feel [**READ AND RANDOMIZE**], or not? Do you feel [**NEXT ITEM**], or not?

	% Yes
a. Angry	31
b. Disgusted	47
c. Afraid	42
d. Hopeful	40
e. Proud	31
f. Enthusiastic	30

READ TO ALL: For the next questions, please answer as best you can. If you don't know the answer just tell me and we'll move to the next question.

QUESTIONS UDEL14 THROUGH UDEL16 WERE RANDOMIZED
UDel14. Do you happen to know in which of these cities this year's Republican National Convention was held? **[READ AND RANDOMIZE]**

	%
Cleveland	64
Tampa	1
Charlotte	2
Philadelphia	3
Don't know (VOL.)	30
Refused (VOL.)	*

UDel15. Do you happen to know which of the following spoke at this year's Republican National Convention? **[READ AND RANDOMIZE] [ACCEPT FIRST RESPONSE ONLY]**

	%
Actor Scott Baio	24
Boxing promoter Don King	5
Football player Tim Tebow	7
Singer-songwriter Bret Michaels	2
Don't know (VOL.)	62
Refused (VOL.)	*

UDel16. Do you happen to know which of the following did NOT attend this year's Republican National Convention? **[READ AND RANDOMIZE] [ACCEPT FIRST RESPONSE ONLY]**

	%
Governor John Kasich	41
House Speaker Paul Ryan	5
Senator Ted Cruz	7
Governor Chris Christie	3
Don't know (VOL.)	43
Refused (VOL.)	*

DEMOGRAPHICS
I have one last set of questions to help us better understand the people who took part in our survey.

SEX   Respondent's sex [DO NOT ASK]

	%
Male	49
Female	51

EMPLOY   Are you now employed full-time, part-time, or not employed?

	%	
Total Employed	60	
Employed full-time		49
Employed part-time		11
Not employed	40	
(VOL.) Don't know/Refused	*	

PAR   Are you the parent or guardian of any children under 18 years of age?

	%
Yes	25
No	75
(VOL.) Don't know/Refused	*

AGE   What is your age?

	%
18 to 29	21
30 to 49	31
50 to 64	26
65 and older	18
(VOL.) Refused	2

EDUC   What is the highest level of school you have completed or the highest degree you have
received? [DO NOT READ]

	%
Less than high school (Grades 1-8 or no formal schooling)	4
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	6
High school graduate (Grade 12 with diploma or GED certificate)	32
Some college, no degree (includes some community college)	17
Two year associate degree from a college/university	12
Four year college or university degree/Bachelor's degree	16
Some postgraduate or professional schooling, no postgraduate degree	1
Postgraduate or professional degree, including master's, doctorate, medical or law degree	12
Don't know/Refused	1

SUMMARY: RACE/ETHNICITY

HISP   Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other
Spanish background?

RACE   What is your race? Are you white, black, Asian, or some other race? [IF RESPONDENT SAYS
HISPANIC OR LATINO, PROBE: Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK
(Hispanic/Latino)?]

	%
White, non-Hispanic	63
Total non-White	33
Black, non-Hispanic	11
Hispanic	16
Asian/Pacific Islander, non-Hispanic	4
Other, non-Hispanic	3
(VOL.) Don't know/Refused	4

INC   Last year – that is, in 2015 – approximately what was your total family income before taxes? Just tell me when I get to the right category.

	%
Less than $10,000	9
$10,000 to under $20,000	6
$20,000 to under $30,000	13
$30,000 to under $40,000	10
$40,000 to under $50,000	8
$50,000 to under $75,000	12
$75,000 to under $100,000	11
$100,000 to under $150,000	10
$150,000 or over	8
(VOL.) Don't know/Refused	13

PARTY   In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

	%
Republican	26
Democrat	29
Independent	40
(VOL.) No preference	2
(VOL.) Other party	1
(VOL.) Don't know/Refused	3

That completes the interview. Thank you very much for your time and cooperation. Have a nice day/evening.